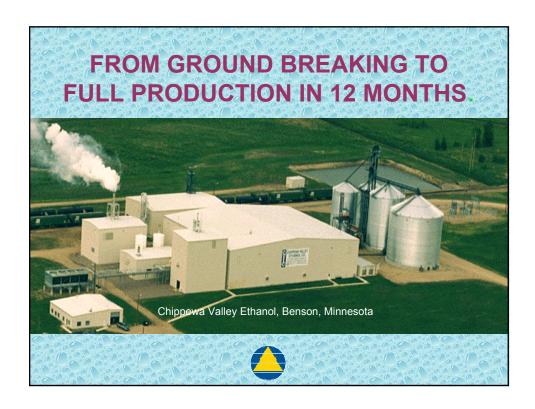
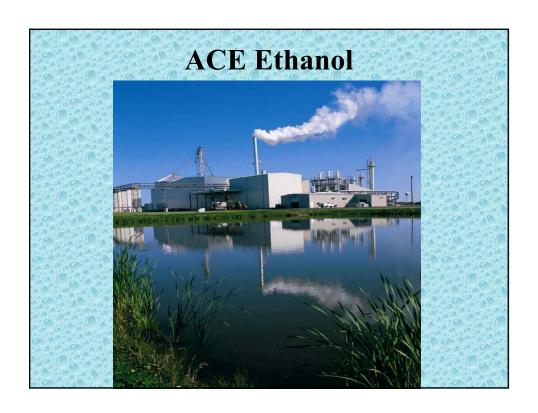


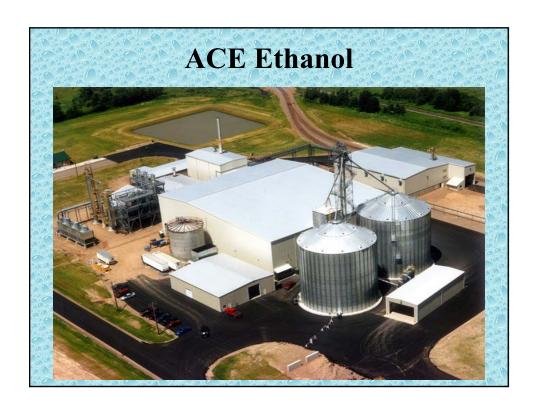
# **Larry Johnson**

- 25 years Production Agriculture.
- 15 years Ethanol Consultant
- 3 years Delta-T Corporation
  Business Development Manager









# WHAT'S DRIVING ETHANOL DEMAND?

- •World energy demand and high crude oil prices
- •The Clean Air Act Amendments of 1990
- ·Unprecedented U.S. gasoline demand
- •The phase-out of MTBE from U.S. gasoline
- •Continued demand for gasoline octane
- ·U.S. oil refineries are operating at capacity
- •A general movement toward renewable energy



# WHAT MISTAKES WERE MADE PREVIOUSLY BY ETHANOL PLANTS?

- Inadequate Technology
- Inefficient Plant Design
- Inaccessible Markets
- Under Capitalization
- Poor Management



#### **Ethanol Plant Requirements**

- 1. SITE QUALIFICATIONS
- 2. BUSINESS ECONOMICS
- 3. PROJECT FINANCING

### 1. Site Qualifications

- ·Rail
- ·Roads
- ·Water
- ·Boiler Fuel
- •Electricity
- Permits
- Community Acceptance

#### 2. Business Economics

- •Feedstocks
- ·Markets
- Costs and Efficiencies
- ·Livestock

# 3. Project Financing

- ·Grants
- •In-Kind
- •Investor Equity
- Debt Finance

## Intangibles

- ·Leadership
- Timing
- Image
- Dedication and Hard Work

#### In Summary...

THE OVERRIDING AND MOST IMPORTANT ISSUE IS,

**PROFIT!** 

and...

# The Most Important Profit Factor Is...

THE RELATIONSHIP
BETWEEN THE
FEEDSTOCK PRICE AND
THE PRICE OF
ETHANOL.

## What Level Profitability??

- •Ethanol will Definitely Add Value!
- •Energy up? Agriculture Down?
- •Agriculture up? Energy Down?

The Correct Decision
Will Require Accurate
Information, Good
Planning, a Little Luck
and Dedication...

#### **Hawaii Specific Considerations**

- •Maintaining the Unique Island Character
- •Enhancing and Diversifying State Economy
- Promoting Desirable Land Use
- •Maintaining Clean Environment
- Providing a High Performance Fuel
- Considering Future Technology
- •Insuring Energy Security
- Creating a Workable Public Policy Environment
- Serving the Hawaiian Citizens